



RYE CBD BUSINESS SURVEY

August 2006

*The City of Rye is conducting a study of the Purchase Street Central Business District (CBD). As part of the study the consultant and Task Force want to better understand the conditions and concerns of the business community. Please help us by completing this survey. We will be collecting completed surveys on **Monday, August 21, 2006**. Thank you.*

Name of Business: _____

Address: _____

Type of Business (if a retail business, please specify store type): _____

1. What percent of your shoppers/clients are:

- _____ local Rye residents
- _____ residents from adjacent towns
- _____ local workers
- _____ people who commute and/or drive by
- _____ Other: _____
- _____ Other: _____

2. What time of year do you do your most business? _____

3. What day of the week do you do your most business? _____

4. What time of day do you do your most business? _____

5. If you are a merchant, what business area you consider to be your greatest competition?

- _____ Port Chester
- _____ Harrison
- _____ Mamaroneck
- _____ Greenwich Avenue
- _____ White Plains _____
- _____ Rye Brook: _____
- _____ Other (please specify): _____

6. How long have you been at this location? _____ years

7. In the past five years, business is:

_____ Better, by _____ % _____ Worse, by _____ % _____ the same

8. Have you recently invested in / improved your property? ☐ Yes ☐ No
9. Do you ☐ own or ☐ rent your space?
10. If you rent, about how much is your monthly rent? \$_____ per month
a. Has your rent increased in the last 5 years? If yes, how much? _____
11. If you rent, do you have a lease? ☐ Yes ☐ No
a. How long is the lease for? _____
12. What is the approximate total area occupied by your store?
_____ square feet
13. Is your space adequate? ☐ Yes ☐ No
a. If no, why not? _____
14. Do you plan to stay? ☐ Yes ☐ No ☐ Don't know
a. If no, why not? _____
15. Have you had any trouble getting loans over the past few years?
☐ Yes ☐ No ☐ Haven't tried
16. What are Rye's greatest strengths?

17. Rank the most important issues: (1=most important, 8=least important)
____ Better access / improved circulation
____ Better garbage collection / sanitation
____ Changes in parking management
____ Façade and building improvements
____ Streetscape enhancements
____ Retail Mix - selection of stores / services
____ Rising rents / real estate prices
____ Other: _____

18. What do you think should be done in Downtown Rye, including the possibility of more stores, more housing, more office, infill development, streetscape improvements and/or façade improvements?

19. What other retailers or services in your opinion would enhance or compliment your business?

20. Are you able to find employees who meet your needs? What skills do you need in your employees? How do you currently find employees?_____

21. What changes in parking administration do you think should be implemented that would improve parking and attract shoppers and businesses to the CBD (**Pick 2** from the list below):

- _____ Change the current restrictions on the amount of time shoppers can park.
_____ Increase fines (currently \$25) for those that violate parking time restrictions.
_____ Increase enforcement.
_____ Limit parking spaces closest to stores for shoppers only and require merchants and other permit holders to park on the outer edge of parking areas.
_____ Modify or eliminate existing measures (such as the pay stations) that require shoppers to pay for parking and improve enforcement of existing time restrictions.
_____ Increase funding (such as tax increases or allocating fees from parking pay stations) to construct additional parking.
_____ Other (specify): _____

22. Other:

Thank you for your participation!